



*huse.*

H U E C O E

Event Collaboration Proposal

# CONTENT

- 01 About Huecoe
- 02 Our objectives
- 03 Meet our team
- 04 Our Service – PCCS
- 05 OurService – Beginner Makeup Class
- 06 Our Service – Event Collaboration
- 07 Branding Collaboration
- 08 Event packages
- 09 Our Service – KOL Collaboration
- 10 Why us ?

# 01

## About Huecoe

Founded in 2020 in Kuala Lumpur.

Huecoe is a beauty and colour studio that helps individuals look and feel their best.

### *We specialize in:*

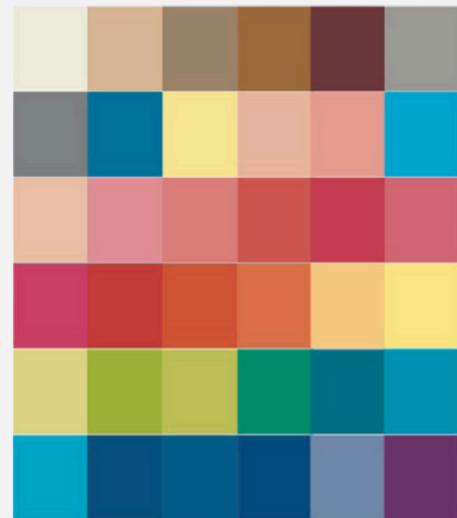
- Personal Image Consultation (4 Seasons 4 Ways – 16 Types PCCS)
- Personal Makeup Courses
- Makeup & Hairdo Services

Our team is professionally trained in Korea, bringing advanced techniques and global standards to every service. At Huecoe, we provide personalized beauty insights that not only enhance appearance but also build lasting confidence.

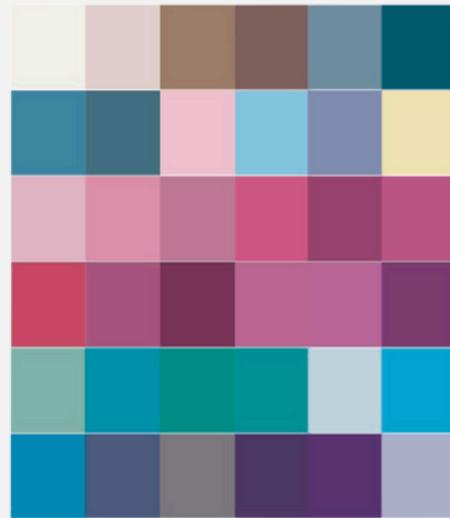
*Whether it's discovering your best image or improving your makeup skills, Huecoe is committed to empowering you with confidence and style.*

# Our Objectives

SPRING



SUMMER



AUTUMN



WINTER

1

## Enhance Your Appearance and Image

- Find the colours and style that make you look vibrant, healthy & energetic.
- Avoid fashion style that might make you look tired, pale or depressed.

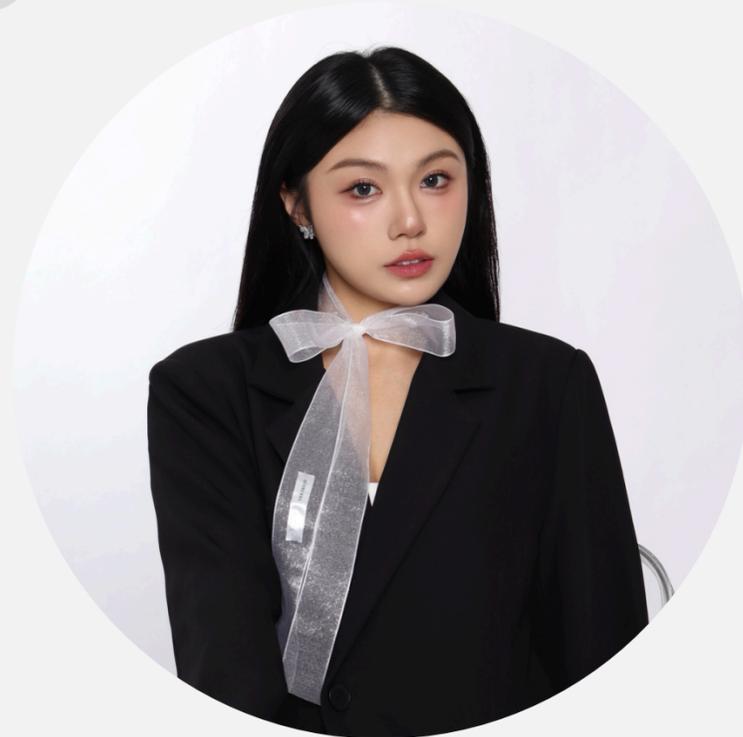
2

## Increase Your Confidence

- Increase your confidence by helping you understand what image suits you the best.
- Empower you to make informed decisions about your style & appearance.

# 03

## Meet Our Team



**Fiona Lim**

- **Founder of Huecoe**
- **Certified Personal Colour Consultant from Seoul Myshopper** 🇰🇷
- **Completed makeup training at S&Co Makeup Academy**
- **UK City & Guilds Certification** 🇬🇧
- **Seoul Myshopper Master Makeup Certification** 🇰🇷



**CY**

- **Co-founder of Huecoe**
- **Experienced Makeup Artist**
- **Completed makeup training at S&Co Makeup Academy**
- **Instructor for Huecoe's Beginner Makeup Class**
- **Certified Personal Colour Consultant from Seoul Myshopper** 🇰🇷

# Meet Our Team



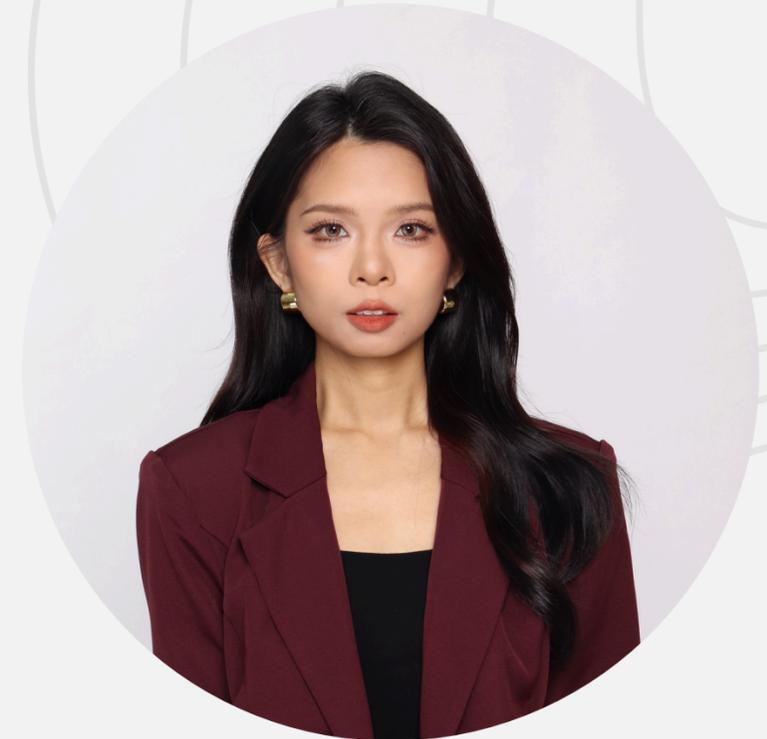
**Chloe**

- **Makeup Artist**
- **Experienced Personal Colour Consultant**
- **Instructor of Beginner Makeup Course**
- **Completed makeup training at Lavern Makeup Academy**
- **Certified Personal Colour Consultant from Seoul Myshopper 🇰🇷**



**Joyce**

- **Experienced Personal Colour Consultant**
- **Huecoe Personal Colour Consultant Certification 🇰🇷**



**JiaHui**

- **Experienced Makeup Artist**
- **Experienced Personal Colour Consultant**
- **Instructor of Beginner Makeup Course**
- **Completed makeup training at Taiwan 🇹🇼**
- **Huecoe Personal Colour Consultant Certification 🇰🇷**

04

# Our Services

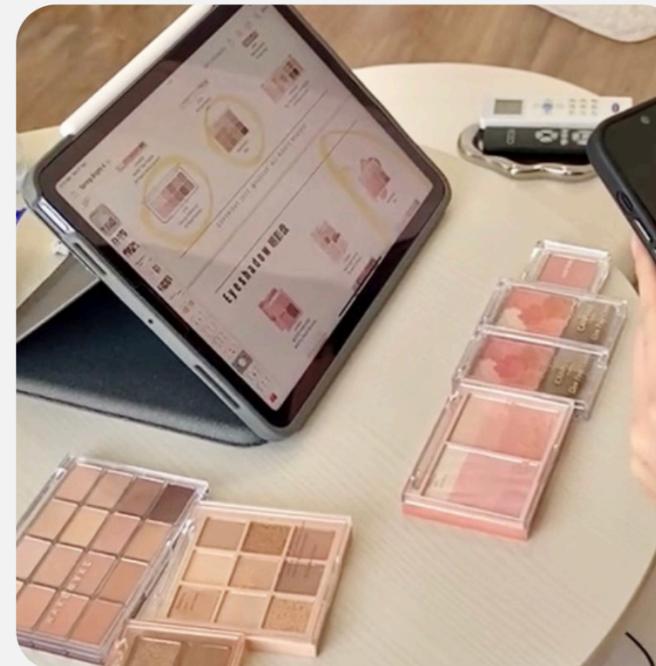
**Personal Colour Consultation Service**

# Personal Colour Consultation Service

## 16 Type Personal Colour Consultation Services

- Package A, Personal Colour Consultation Service
- Package B, PCCS with Makeup Service
- Package C, PCCS with 1:1 Makeup Class

Experience our 1-1 Personal Image Consultation Service with a comprehensive 16-colour analysis, including personalized reports covering facial, skin, and body analysis, along with recommendations for makeup, hairstyle, wardrobe, and accessories, all complemented by a private consultation session.



05

# Our Services

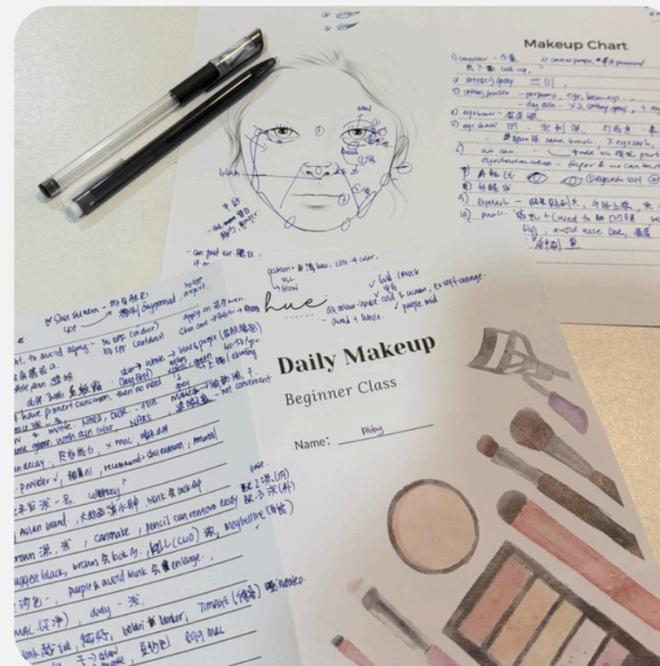
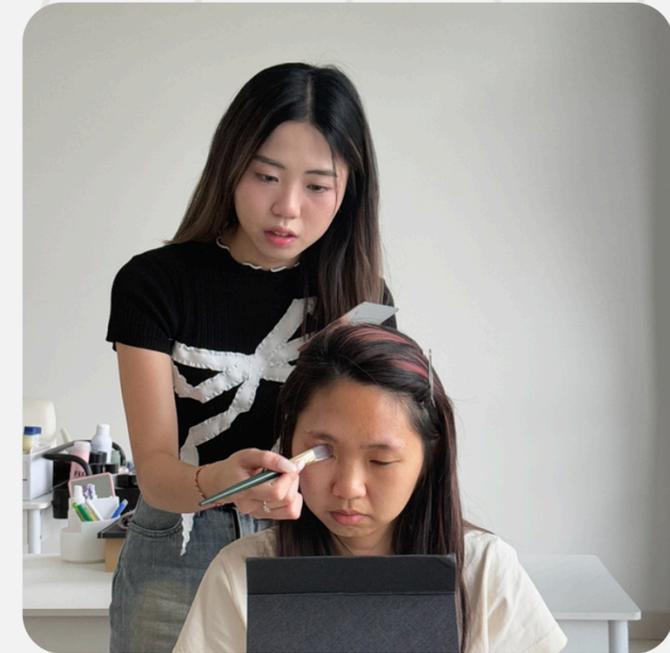
**Beginner Makeup Course**

# Beginner Makeup Course

## Personal Makeup Course:

- Basic Beginner Class, 4-5 pax
- 1 to 1 Beginner Class
- 1 to 2 Beginner Class

Join our Personal Makeup Course, where you will learn essential makeup techniques tailored to your features, receive personalized product recommendations, and enjoy hands-on practice, all while connecting with fellow beauty enthusiasts.



06

# Our Services

**Event Collaboration**

# Event Collaboration

## Event collaboration :

- RM199 Personal Colour Event
- Seminar Talk without self test kit
- Seminar Talk with self test kit
- Makeup demonstration without practical hands on
- Makeup class with practical hands on

**We customise seminars and workshops to suit corporate, campus, and brand needs—delivering professional yet engaging events every time.**





[Click here to view more](#)



[Click here to view more](#)

# 07

## Brand collaboration

**School collab** - INTI Subang College, Kun Cheng High School



# Brand Collab - SilkyGirl, Consmys, BanilaCo, ShuUemura, BashClothing, 26Inchi



**Event Collab** - KL beauty week, MidValley  
Beauty Expo, Sasa Beauty Expo



08

# Event Packages Details & Prices

# A

# Personal Colour Seminar

以个人色彩分析为特色

## Prices

**RM 150 per pax**

## Best Deal

**RM 4000 / 30 pax**

## Duration

**2.5 - 3 hours**

Seminar Agenda →

# Seminar Agenda

## 1 What is Personal Colour?

Learn how personal colour analysis can enhance your image, confidence, and daily styling

## 3 Personal Image Guidance – 4 Seasons System

🌸 Spring | ☀️ Summer | 🍂 Autumn | ❄️ Winter

- Makeup & Cosmetics
- Fashion & Style Tips
- Hair Colour & Lens Recommendations

## 2 Self-Test Session (with self-test kit provided)

Guided self-assessment to explore your potential colour season



## 4 Q&A Session

Open discussion & personalised sharing

[click here to watch video example](#)



# RM199 Personal Colour Consultation Service

1-on-1 Basic Personal Colour Analysis  
(15 mins per person)

**Price**

**RM 199 per pax**

**Best Deal**

**Negotiable for group  
bookings**

**Duration**

**15 mins per pax**

What will receive —>

# What will received

- Professional consultation with certified image consultant
- 1-on-1 analysis report

## Exclusive Colour Cards

- Seasonal Palette
- Foundation Tone
- Lipstick Shade



## Exclusive Colour Cards

- Recommended Makeup Styles
- Cosmetic Product Suggestions
- Fashion Style Insights



# Makeup demonstrations event

Makeup demonstration without practical hands on

**Prices**

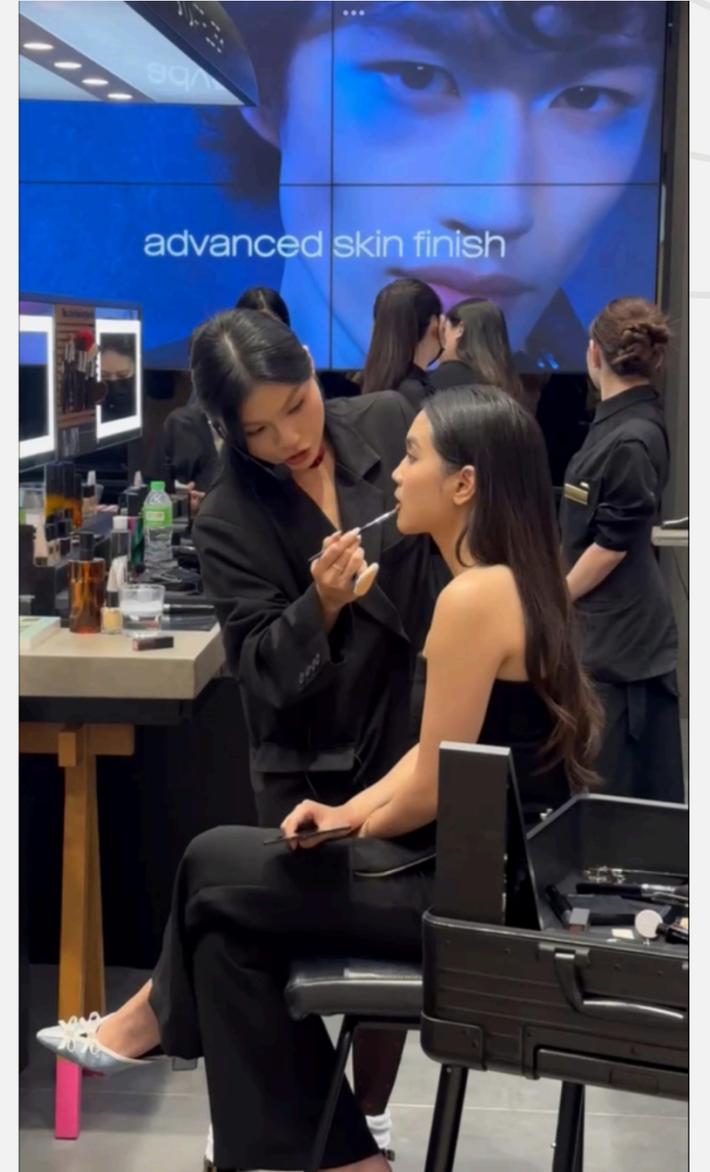
**RM120**

**Best Deal**

**Negotiable for group  
bookings**

**Duration**

**1 hour**





# Makeup class

Makeup demonstration with practical hands on

**Prices**

**RM220**

**Best deal**

**Negotiable for group  
bookings**

**Duration**

**4-5 hours**



09

# Our Services

**KOL Collaboration**

We also cooperate with KOLs in various fields to help them create a higher level of image and charm.



IG @tracyylyingg  
Followers: 25.1W



IG @janice23cyt  
Followers: 7.1W



IG @nyokki.ho  
Followers: 35.9W

# Why Us ?

## **1. Personalized Recommendations Drive Customer Loyalty:**

- Personalized suggestions lead to higher customer satisfaction, encouraging repeat purchases and loyalty to the brand.

## **2. Enhances Customer Experience and Confidence:**

- Customers often feel overwhelmed by the variety of options in stores. A personal shopper simplifies the decision-making process, providing tailored guidance.

## **3. Promotes High-Value and Complementary Products:**

- Personal shoppers can also recommend complementary items, such as matching accessories or a complete makeup kit, boosting the average transaction value.

# Reach Us Out Anytime

